



JOT THESE DATES ON YOUR

CALENDAR



Mon., Nov. 18 — Book Evening.
The Hidden Persuaders, by Vance Packard. Discussion, 8:30 p.m.

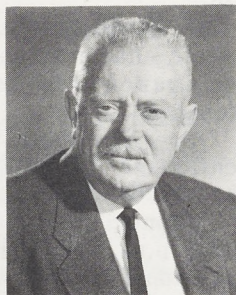
A discussion of Packard's best-seller will be moderated by John F. McCaffery. Panelists will be Dr. Ernest Dichter, head of the Institute of Motivational Research; Edward Gottlieb, of Edward Gottlieb and Assoc.; and Richard de Rochemont, president of Vavin, Inc.

The discussion will be preceded by a reception at 6:30 p.m. and dinner at 7:30 p.m., for which reservations are requested.

Tues., Nov. 19 — Rex Smith, OPC founder-member, and Dr. Robert E.G. Harris, chairman, Dep't. of Journalism, Univ. of California. Cocktails, 6:00 p.m., buffet.

Smith will discuss his best-seller, *Biography of the Bulls, a history of bull-fighting*.

Harris will discuss publishing trends which he observed during a recently com-



REX SMITH

pleted 12,000 mile survey trip visiting newspapers throughout Europe. (See story, p. 5.)

Thurs., Nov. 21 — Luncheon — Florence Eldridge and Frederic March; Blevins Davis. 12:30 p.m. (See story, p. 2.)

Tues., Nov. 26 — Harrison Salisbury, N.Y. Times. Cocktails, 6:00 p.m., buffet.

Salisbury, first American correspondent to visit Bulgaria and Albania, will talk on "Our Friends Behind the Iron Curtain."

Sir Fitzroy McLean, British journalist who parachuted into Yugoslavia during World War II, also will be guest.

Thurs., Nov. 28 — Thanksgiving Dinner. 3:00 p.m. to 7:00 p.m. (See story, p. 2.)



Chatting at Foreign Press Ass'n. dinner in Berne this month (left to right); Andy Gregoriades, UP bureau chief in Switzerland; Max Petitpierre, Swiss Foreign Minister, and Bob Allen, NANA.

FOREIGN PRESS MEN TALK TURKEY, EAT VENISON

Some sixty foreign correspondents made the trek to Berne, Switzerland, this month to hear Confederation President Hans Streuli declare that if AP's Mike Goldsmith was handled a little roughly by the federal prosecutor for refusing to reveal his source for a story, no

general attack on the press was in the offing.

The occasion was the traditional dinner which the Foreign Press Ass'n. offers the Confederation President and other top government officials each year.

The titular head of the Swiss government declared that press freedom is one of the country's most precious liberties, and that in his eyes only the overall security of the nation can take precedence over it.

Paul Cremona, *Christian Science Monitor*; Bob Allen, who divides his time between London's *Daily Telegraph* and NANA; Edmond Aeberhard, *N.Y. Herald Tribune* director for Switzerland; Andy Gregoriades, UP bureau chief; and this correspondent, were among the American correspondents present when President Streuli ended his wine and venison supper to deliver a major policy speech on the European Common Market. Most of the agency correspondents managed to slip out before coffee and cigars to file their stories.

Harry Bruno — serving his seventh term as president of the Lotos Club — presided at the 258th State Dinner in honor of former President Truman, Nov. 14. James A. Farley was an honor guest on the dais.

Here Are Latest Changes On Newsbeater Carousel

Two new appointments and several changes in assignments turned up in an *Overseas Press Bulletin* survey of the leading employers of foreign correspondents this week.

Allan A. Michie, former roving editor of the *Reader's Digest* and deputy director of Radio Free Europe, has been appointed roving correspondent for *Newsweek*.

Michie has been a foreign correspondent in Europe since 1937. He covered World War II for the *Digest*, and afterwards roamed the continent as roving editor. He has broadcast for the BBC and AEC, and written nine books on air power and European politics.

Newsweek also announces the appointment of Mrs. Robert B. (Pat) Beson as advertising representative in Tokyo.

(Continued on page 5)

Walter Kidde Constructors, Inc.

has been awarded a contract by the AEC for architectural design and engineering of office and laboratory facilities for Princeton's thermonuclear Model C Stellarator research project. The Stellarator will be used by scientists for research into controlled thermonuclear reactions at the university's Forrestal Research Center.

*Helping tell the story of
Walter Kidde Constructors, Inc., and other leaders
in American industry is the business of*

Burson-Marsteller associates, inc.

New York • Chicago • Pittsburgh
PUBLIC RELATIONS

RESTAURANT RECEIPTS UP

Gross receipts in the new dining room and the bar in October jumped nearly \$5,500 over October 1956, *Larry Newman*, chairman the House Operations Committee, announced this week.

Comparative figures show 1957 gross in food sales at \$10,375 compared with \$7,400 last year and \$8,560 in bar sales this year as compared with \$6,057 a year ago.

SYRIA OPC TOPIC NOV. 21

Edward Waggoner, State Dep't. Syrian desk officer, will have a background session with Beer With a Bigshot, an international affairs discussion group associated with the Foreign Policy Ass'n., in the CPC on Thursday, Nov. 21, at 8:30 p.m. Admission is \$1.25, including beer. *Dick Hudson* is Chairman.

SULZBERGER SUFFERS STROKE

Arthur Hays Sulzberger suffered a mild stroke in Rangoon, Burma, Nov. 5. The attack was "of the mildest sort," according to reports, and he is doing well. The *N.Y. Times* publisher is on a round-the-world trip with his wife.

Mary Hornaday gave annual University of Oklahoma Matrix Day address Nov. 19 on the subject "UN Personalities."

NOTICE

Nomination blanks for OPC's 1957 Annual Awards are enclosed. Members are urged by Awards Committee Chairman *William P. Gray* to nominate newsmen for consideration in all categories and particularly for consideration for the new Book Award.

Members who desire additional entry blanks may secure them at the Club.

OPC TO HOST THEATRE VIPs

Florence Eldridge and Frederic March will share the dais with Blevins Davis at an OPC luncheon Thursday, Nov. 21.

Mr. and Mrs. March, the stars of Broadway's "Long Day's Journey into Night," and Davis, initiator of the European run of "Porgy and Bess," will be honored at the luncheon at which the cultural program of the State Dep't. will be discussed.

The function is scheduled for 12:30 p.m. Reservations for members may be made at the OPC. One guest per member is permitted. Tickets are \$3.00 each.

THANKSGIVING FETE NOV. 28

The traditional Thanksgiving dinner - turkey, with all the trimmings - is scheduled at the OPC for Thursday, Nov. 28.

A special feature - wine with the meals - has promised to make this year's celebration of the holiday an outstanding function.

Special plans for service of the children's dinner, at \$2.50 per plate, have been made.

Dinner, planned from 3:00 p.m. to 7:00 p.m., will be \$4.00 per members and adult guests.

Reservations, at the OPC, are requested.

WERKLEY'S WIDOW AT OPC

Mrs. Jack Werkley, widow of one of the foreign correspondents honored by the CPC on its Memorial Library plaque, paid her first visit to OPC headquarters Nov. 11. She was the guest of AP's *Joe Dynan*.

Martin Sheridan, director of public relations for Admiral Corporation in Chicago, is resigning to join The New England Council in Boston as director of information and publications on Dec. 2.

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, 35 E. 39th St., New York 16, N.Y., Tel: MU 6-1630. Cable: OVERPRESS NEWYORK.

Issue Editor: Thomas Winston.

Managing Editor: Barbara J. Bennett.

Choose Royal Viking Luxury

between USA * EUROPE

NEAR EAST * ASIA

AFRICA

New DC-7C Global Express
fleet now in service:

Transatlantic between New York—Europe
Transpolar between Los Angeles—Europe



SAS SERVES 42 COUNTRIES ON 5 CONTINENTS



OVERSEAS TICKER



PARIS

Press and Embassy circles were saddened by the death, after long illness, in Paris, of Verna Smith Cody, wife of *Morrill Cody*, U.S. Embassy Public Affairs Counselor, Mrs. Cody wrote for *Realites*.

John Mowinkel, former *U.S. News & World Report* Rome correspondent, has taken over as Deputy Public Affairs Officer in Paris.

Frank Kelley, *N.Y. Herald-Tribune* Paris bureau chief and vice president of Anglo-American Press Ass'n., presided at luncheon for Robert McKinney, editor and publisher of *Santa Fe New Mexican* and U.S. representative to the Int'l. Atomic Energy Agency. Officers attending were *Eric Hawkins*, *N.Y. Herald-Tribune* Paris managing editor; *Preston Grover*, AP chief; *Paul Ghali*, *Chicago Daily News*; *Robert Farrell*, McGraw-Hill World News; *Eugene English*, Western Union; *Morrill Cody*, and *Joseph B. Phillips*, new NATO information chief. *Harold Callender*, *N.Y. Times*, is Ass'n. president.

Volney Hurd, *Christian Science Monitor*, covered Strasbourg meetings of Council of Europe and Western European

With one-half of its 54 manufacturing and assembly plants outside of the United States, Remington Rand, the business that serves all business, has a big stake in the national economies of many countries.

That investment is secured by service to individuals, our users, small and large. More than 600 branch offices around the world meet their every business need.

It's a people-to-people program—practiced for years in the belief that "international business is good business."

Remington Rand
DIVISION OF SPERRY RAND CORPORATION

315 Fourth Avenue, New York 10, N.Y.

Union.

Bob Considine passed through Paris en route to Moscow, joining *William Randolph Hearst* and *Frank Conniff*.

Temple Fielding and wife, usually based at Majorca, passed through Paris for a few days on annual travel book jaunts.

William McHale, *Time*, back from Morocco where he dug for cover story on Princess Aisha. *Bernard S. Redmont*

VIENNA

Sy Freidin, *N.Y. Post*, *Frank Bourgholtzer*, NBC News, and *Russ Braley*, *N.Y. Daily News*, returned to their Vienna headquarters after covering the Zhukov visit to Belgrade. Freidin and Bourgholtzer through Budapest with transit visas. Braley and his wife, Magda, are busy furniture shopping for their new house outside the city.

Your correspondent returned from a five-week swing through Yugoslavia, Bulgaria, and Hungary and left for a vacation in Italy and Switzerland. During his absence, Paul Bruck, CBS News cameraman teamed up with Dick Kallsen, CBS News correspondent in Beirut, for a series of stories in Turkey.

Sy Freidin's wife, Steva, guided visitors Mr. and Mrs. Walt (Pogo) Kelly, around Vienna. Ed Clark, *Time*, and Katherine Clark, INS, began their wait for visas to Poland when they returned from Bulgaria and Hungary. Russ Jones, UP, joined his wife, Martha, after assignments in the Middle East, Turkey and Bulgaria.

Morton "Duke" von Duyke, INS, turned in his bachelor papers and settled down with his bride, former INS Innsbruck stringer, Dr. Anna Marie Innerebner.

Dan Karasik

MANILA

Foreign correspondents are gravitating to Manila for the Philippine presidential elections. Either here now or recent visitors are: Alexander Campbell from the *Time-Life* Tokyo bureau; Jim Bell and Jim Burke from the *Time-Life* Hong Kong bureau; *Fred Waters*, AP photographer based in Hong Kong; Fred Sparks of Scripps-Howard (he got tired of waiting for entry into Red China, came to Manila and then left for the Middle East); Robert Aura Smith; editorial writer of the *N.Y. Times*; Tillman Durdin, *N.Y. Times*, recently returned to the Far East and now based in Hong Kong; Bruce Russell of Reuters; Robert H. Estabrook, editor of the editorial page of the *Washington Post and Times-Herald*; *Robert S. Elegant*, Southeast Asia correspondent for *Newsweek*.

Arthur Hays Sulzberger, chairman of

the board and publisher of the *N.Y. Times*, and his party stopped off briefly in the course of a world tour.

William Miller, UP manager, returned from home leave in the States. Norman Williams, UP photographer from Tokyo who held down the office while Miller was away, will be heading back to Tokyo soon.

Dave Roads, formerly with the AP bureau in Hong Kong, passed through Manila with his wife on their way for home leave in the States and reassignment in the domestic service.

James A. Linen, publisher, and *Frederick S. Gilbert*, general manager, of *Time* magazine dropped off briefly in Manila.

Francisco (Koko) Trinidad, manager of radio station DZFM here, has succeeded your correspondent as president of the Manila Overseas Press Club. *William J. Dunn*, general manager of J. Walter Thompson, Philippines, and former MBC correspondent, is the new vice-president.

Don Huth

ZURICH

Bob Kroon, *Time-Life*, is back at the old stand in Geneva after two weeks in Holland and Paris. Robert Lackenbach, *Life* photographer from San Francisco, passed through Zurich on a two-month, five-country European swing.

Carroll Kilpatrick, *Washington Post*, is the third American correspondent to front-page the Int'l Press Institute monthly *Report* this year. The other two are Welles Hangen, NBC Middle East correspondent, and *Ed Taylor*, *The Reporter*.

W.A. Rutherford

TAIPEI

The Taipei Journalists' Ass'n. conferred the "Journalists' medal" on Robert Aura Smith, *N.Y. Times*, in recognition of his contribution to understanding between Chinese and American peoples. Smith was here six days during his six-weeks' trip of the Far East.

Norman Sklarewitz, *Stars and Stripes* reporter-photographer, paid a three-day visit to the island, as did L.Z. Yuan, chief in the San Francisco office of Asia Foundation's dept of Far Eastern Affairs. Yuan is former UP manager in Shanghai and editor-in-chief of *Hongkong Standard*.

Milton J.T. Hsieh, publisher of *Hsin Sheng Daily News*, called Sigma Delta Chi members in Taipei together to plan the establishment of an international chapter of the fraternity here.

FRANKFURT

Geraldine Fitch

Frankfurt Press Club's verbal fireworks section, after successfully dramatizing the annual Hallowe'en party, is now tackling the Club golf tournament and the Thanksgiving press family party.

Paul W. Whitcomb

Bangkok dilemma

CORRESPONDENTS ALWAYS OUT ON A LIMB IN THAILAND

by Paul M. Grimes

New York

One afternoon in 1954, a Nationalist Chinese delegate warned the UN Security Council of an increasing Communist threat to Thailand. He declared that potential military aggressors were being massed in the southern Chinese state of Yunnan.

A few hours later, I picked up his remarks in an AP morsecast received by the *Bangkok Post*, 13,000 miles from the Security Council chamber. As Bangkok stringer for the *New York Times*, I telephoned a Thai government spokesman, read him the statement and asked for his comment.

"We're not afraid," the spokesman declared. "There may be some Red troops in Yunnan, but they're no threat to us."

I cabled his remarks verbatim to the *Times*, attributing them to him by name. Then I returned to my duties as assistant editor of the *Bangkok Post*, a hand-set English-language daily that must be seen before one can believe that such a primitive paper really exists. The Security Council statement was soon forgot.

That is, until a week later. I was having a cup of coffee with a Thai reporter who suddenly whispered: "By the way, the Government is mad at you."

I was astonished. I could think of no reason for the anger. But the next morning, when I met the spokesman who had given me the Yunnan statement, I asked him flatly if he were displeased with anything I had done. He said he was.

It seemed that when the *Times* printed the Bangkok comment, the Chinese delegate in New York exploded. Informally but irately, he told the Thai embassy in Washington that Nationalist China had been trying to help Thailand's anti-Communist threat by exposing a threat. When a Thai spokesman belittled the threat, he said, Formosa appeared ridiculous and Thailand hurt itself.

The Thai embassy was equally irate. A blistering cable was dispatched to the foreign office in Bangkok, which relayed it to the government public relations department.

"Why did you quote me as saying such a thing?" the spokesman asked me.

"But that's just what you said," I insisted. I showed him my notebook to prove it.

"Yes," he conceded, "I suppose I did. But I thought you were going to use it only in the *Bangkok Post*. It would have been good for the *Post*, because I

didn't want the Chinese statement to scare our people. But you had to go and print it in the *New York Times*!"

The incident was declared closed, but I had learned a lesson about covering news in Thailand for consumption abroad.

Informal Press Relations

Before 1950, Thailand was virtually isolated from the rest of the world. It attracted few tourists, it had few economic or social problems, its frequent political upheavals were strictly internal — in brief, it minded its own business and expected other nations to mind theirs.

The primitive Thai press could be manipulated virtually any way the government wanted. Papers could be placed under rigid censorship or even closed upon slight provocation. A government official might make a statement to a particular reporter as sort of a "trial balloon" — then, if the balloon met an unfavorable reaction, he might deny the next day that he had said any such thing. He might even deny having seen the reporter. Government statements were almost never reprinted abroad. Except in the frequently attempted coups d'etat, few Western papers cared what the Thai government said.

But the situation was different by 1954 and the government hadn't learned how to cope with it. I learned, however, to impress on my government contacts that they couldn't say one thing for the domestic press and the opposite for newspapers abroad.

I tried to point out politely that just as the press had a responsibility to print the truth, the officials had a responsibility to stick by what they said — or say nothing at all.

SNAFU in Reverse

Since 1954, however, the situation has improved considerably. There are still no Americans in Thailand who are resident staff correspondents for U.S. news outlets, but news-hungry staffers pass through there frequently. They have kept the government on its toes. Also the government learned a tremendous lesson in news handling and dissemination during the 1955 Bangkok conference of the Southeast Asia Treaty Organization. The conference, which was attended by John Foster Dulles and Anthony Eden, attracted a galaxy of top-flight correspondents and information officers.

I devoted most of my conference efforts to covering for the *Bangkok Post*. But I was also then stringing for the AP, and that entitled me to attend the briefings given by the U.S. delegation.

One morning's briefing produced an excellent rundown on U.S. plans for fulfilling its military obligations to SEATO. The U.S. correspondents were given an almost verbatim report of what had been said in a closed-door meeting.

I was anxious to use the story in the *Post*. But I knew that the other Thai papers had not been briefed — in fact, that the government considered all the conference proceedings to be highly classified. But I used the story, anyway.

The next morning, I heard that the Thai government was "mad" at me again. This time the Thai press department didn't wait for me to approach it. An official sought me out and angrily accused me of violating security rules.

I was prepared. I took a sheet of teletype paper from my pocket and showed him an AP story that was dated "Bangkok" and had been included in the radio cast from New York. Word for word, the story was the same as the one in the *Post*.

"After all," I insisted, "the *Post* is a subscriber to the AP, the same as thousands of papers in the rest of the world." His ire subsided.

I failed to tell him that I had helped write the AP story and had obtained a carbon of it for the *Post* even before it was cabled to San Francisco.

Newsmen Can't Win

In the long run, I had little trouble with the Thai government during my year and a half in Bangkok. By the time I left, the government's chief information spokesman, Lieut. Gen. Momluang Kharb Kunjara, became a good friend of mine.

Another time, when the *Times* carried a report I sent on a speech made by a member of parliament, the Thai embassy in Washington denied such a statement had been made. However, the Thai government never upbraided me for the story, because stories in a dozen Bangkok newspapers proved that hundreds of persons had heard the same statement.

Paul M. Grimes learned about frustrating governmental press jitters while assistant editor of the *Bangkok Post* and correspondent for American newspapers. He recently returned to the U.S. and is now a copy editor for the *New York Times*.



SMITH AND HARRIS GUESTS NOV. 19

Rex Smith, founder-member of the OPC, will be welcomed back to the Clubhouse Nov. 19 following his release from the hospital.

Also guest on the same Open House program will be Dr. Robert E.G. Harris, chairman of the University of California's department of Journalism.

Smith, who will discuss his *Biography of the Bulls*, is vice president in charge of Public Relations for American Airlines.



DR. R.E.G. HARRIS

He has been a foreign correspondent in Europe and South America, and served as foreign news editor of AP, managing editor of *Newsweek*, and first editor of the *Chicago Sun*. As Colonel in charge of public relations for the Air Force in the Orient, he handled public relations problems concerned with unification of Armed Forces.

Harris, former chief editorial writer for the *Los Angeles Daily News*, in addition to discussing European publishing trends, will talk about UCLA's new Foreign Press Awards to foreign newsmen for best coverage in the U.S. (See announcement in *The Overseas Press Bulletin* Oct. 26.) Mrs. Ann Stanford White, executive secretary of the Foreign Press Awards, will accompany Dr. Harris.

PEOPLE & PLACES...

A. Wilfred May outlooked the U.S. economy in a film-interview by Woodrow Wyatt on EBC's Panorama, Nov. 10.

Gertrude Samuels received publicity here when she resigned from the New York Newspaper Women's Club.

Lecturing Amy Vanderbilt visited

Frank Handy and Mrs. Handy in Ann Arbor and became god-mother to the Handy's baby daughter.

Five star jackpot: *Frank Kane's* "Living End" has been taken under option by Producer Jule Styne for a dramatic show, musical comedy, TV spectacular, TV series, and motion picture.

John B. Fairchild, European news director for the Fairchild publishing house, is visiting New York headquarters from his Paris post.

Stanley Ross is crowing about the circulation performance of *El Diario de Nueva York*, now past 51,000 and rising. That makes it No. 1 among the foreign-language papers in New York.

The Nov. 9 *Saturday Review* reviews Joe Alex Morris' new book on the United Press, published by Doubleday. Henry Cassidy reviews Robert St. John's *Foreign Correspondent* on the same page.

Catherine Gavin's new historical novel, *Madeleine*, has been published in New York by St. Martin's Press. MacMillan is publishing the book in Canada and Britain.

Alden Hatch has returned to New York from the Genesee Valley, where he completed his biography of the late Senator James W. Wadsworth, Jr. The book is scheduled for fall 1958 publication.

Norman Reader of the French Tourist Office was elected General Allied Chairman of the American Society of Travel Agents at the Society's annual convention in Madrid.

Dr. Howard A. Rusk, Associate Editor of the *N.Y. Times*, is speaking at the opening session of the Third Inter-American Congress on Rehabilitation in Guatemala City.

Leo Glassman, editor of *American Examiner*, is back from a trip to Cuba. "One thing is certain," reports Glassman, "censorship is tight and the jails are full."

Ogden R. Reid, president and editor of the *N.Y. Herald-Tribune*, told the story behind the "new" *Tribune* now experimenting with a news magazine approach to the New York PR society.

LATEST CHANGES (Continued from page 1)

Mrs. Beson is author of a travel guide to Japan and was society editor of *Japan Times*.

Time-Life reports that Bob Lubar is returning to New York from London to join the editorial staff of *Fortune*. Jim Greenfield replaces Lubar in London, leaving the New Delhi bureau; and Don Connery leaves a domestic news beat to replace Greenfield in New Delhi.

Joe Alex Morris Jr. has gone to the Middle East for the *N.Y. Herald-Tribune*.

Sol Sanders, who was scheduled to go into China, becomes Tokyo bureau

chief for McGraw-Hill instead, replacing Dan Kurzman, who is returning to New York for reassignment. Sanders leaves the foreign desk at *Business Week*.

Also for McGraw-Hill, Dick Lawrence takes up residence in Milan — he has worked in both the London and Bonn offices. And Nick Raymond is the new McGraw-Hill stringer in Bogota.

All appears quiet at AP, INS, NBC, CBS, ABC. Changes at UP, coming in too late to make this roundup, will be reported next week.



"I'm relaxed and ready to cover any overseas assignment." That's a newspaper man's reason for flying the

Monarch

EVERY NIGHT,

OVERNIGHT

to LONDON

on the roomiest

aircraft

across the

North Atlantic.

Gracious British

service all the

way is a human

interest story.

in itself.

World Leader in Air Travel

B·O·A·C

takes good care of you

Offices in Boston, Chicago, Dallas, Detroit, Los Angeles, Miami, New York, Pittsburgh, Philadelphia, San Francisco, Washington, D.C., Montreal, Toronto, Vancouver, Winnipeg.

DATELINE- GENEVA

Switzerland is at the cross-roads of many big stories... and usually our Geneva branch can supply you with the financial and economic background. Other Bache & Co. branches or affiliates in London, Paris, Toronto, Mexico City and the United States offer this service, too.

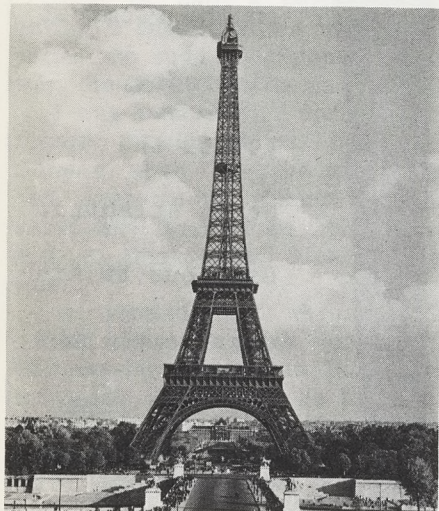
Quickly and efficiently, our Public Relations Department will flash you the significant financial facts behind today's news. Call on us at any time for help.

BACHE & CO.

Founded 1879

36 Wall Street, New York 5, N. Y.

Teletype: NY 1-2733 Cable: BACHECO



CLASSIFIED



In winter months the keen and canny Frolic and play 'mid the frangipani!

Call "Old Mort" Kauffman

Fugazy Travel PLaza 1-3434

"We really send you"

Air-Sea-Land-Hotel-Car

Reservations FREE!

Business-Pleasure-Domestic-Foreign

HOTEL DRYDEN, 150 E. 39th St., (1½ blks. from OPC) offers members, guests, special rates on deluxe 1-2-3-rm. housekeeping apts. Daily, weekly, monthly rates, OR 9-3900.

Classified ads billed at 50¢ per line. Payment must accompany copy. Ads accepted from OPC members only.

PLACEMENT



NO. 179 PR Writer. Around 30, industrial exp. with company or agency. To handle inter-dept. communications for blue-chip corp. Re-locate N.J., salary \$9000.

Contact Placement Committee, OPC.

COMMITTEES



(Following are summaries of committee reports to the Semi-Annual Meeting of the Membership Oct. 30.)

ADMISSIONS

The Committee, during regular meetings since May 1, has examined and approved 154 applications for membership; active overseas - 58; active resident - 26; active non-resident - 1; associate resident - 59; associate non-resident - 4; affiliate - 6.

Committee members have been faithful in their attendance at our meetings. All complete applications - that is, those accompanied by check, signatures of applicant, sponsor and seconder, and letters of endorsement from the sponsor and seconder - have been studied sympathetically by the committee.

We have adhered strictly to the Constitution with regard to membership categories.

There is a backlog of incomplete applications. The Committee urges Club members when proposing candidates for membership, to see that applications are complete. When complete, they will be passed on promptly. *Henry Cassidy, Chairman*

BUDGET

In the six months ended Sept. 30, the Club has not attained its goal of breaking even. The prognosis for the next few months is more favorable however.

Wages were above budget. Bulletin Income, slightly above budget, failed to compensate for added expenses, and warrants study by the Board. Committee expenses were somewhat below Budget, but caution should continue.

A deplorable situation: the budget objective of a Working Capital of \$100,000 has been lost from view. The Budget Committee submits that caution is more desirable than ever if a "break-even" budget is ever to be reached.

The ultimate cost of improvements - no matter how desirable - should be studied closely before being adopted. And recommended capital expenditures should be studied to determine whether the Club will really be the beneficiary in the long run.

All proposed new money-raising activities should be reviewed by Club counsel, the Treasurer, and by the Club accountants, to make sure the Club at all times receives maximum tax benefits and protection.

Richard de Rochemont, Chairman

INTER-AMERICAN AFFAIRS

At a meeting of the Committee Oct. 24, it was recommended: (1) that extreme care should be exercised in granting exchange facilities with press clubs

NOW!

MORE LUXURY SERVICE

EUROPE

TWA JETSTREAM* AMBASSADOR

For your convenience... new, fast non-stops to London or Paris aboard the magnificent Jetstream, featuring luxurious All First Class service. And new First Class Jetstream Ambassador flights to other cities abroad! Enjoy complimentary cocktails and hors d'oeuvres. Delicious meals with vintage wines. The ultimate in luxury. (Sleeper Seats at slight additional cost.)

*Jetstream is a service mark owned exclusively by TWA

FLY THE FINEST

FLY TWA

Gordon Gilmore
Vice-President, Public Relations,
Trans World Airlines

★ FLASH!

Latest record set
by TWA Jetstream
New York-Frankfurt
non-stop... 10¼ hours!

outside the U.S. to prevent association with undesirable groups; (2) the Board of Governors, as well as the Library Committee, shall be presented with a copy of the Freedom of the Press Committee report adopted by the Inter-American Press Ass'n. this month; (3) a copy of the same report shall be sent to OPC Freedom of the Press Committee; (4) close liaison should be maintained between Freedom of the Press Committee of the OPC and the IAPA; (5) each committee shall be responsible for bringing to the other's attention circumstances involving curtailment of press freedom in Latin America; (6) this committee will appreciate information regarding arrival of newsmen from Latin America or the West Indies; (7) *Jim Canel*, a committee member and executive secretary of IAPA, was requested to bring to the attention of the committee matters affecting newsmen and publications in the area covered by this committee.

This committee, through President *Cecil Brown*, extended to IAPA delegates to Oct. meeting in Washington an invitation to use facilities of OPC.

This committee participated in various social events at the OPC during the past six months.

The testimonial luncheon this week for *Dr. Herbert Moses* arranged by this committee, has resulted in our recommendation to the Board that determination be made of which of the OPC committees should handle such affairs.

The committee salutes the Board of Governors and extends our vote of complete confidence.

John A. Brogan, Jr., Chairman

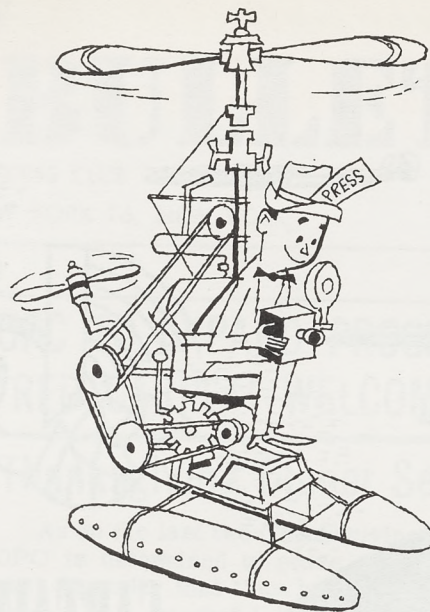
PROGRAM

We have been extremely active in attempting to formulate social and cultural (as well as news) events of wide interest to the entire membership. Success of recent events indicates we are getting directly on the target.

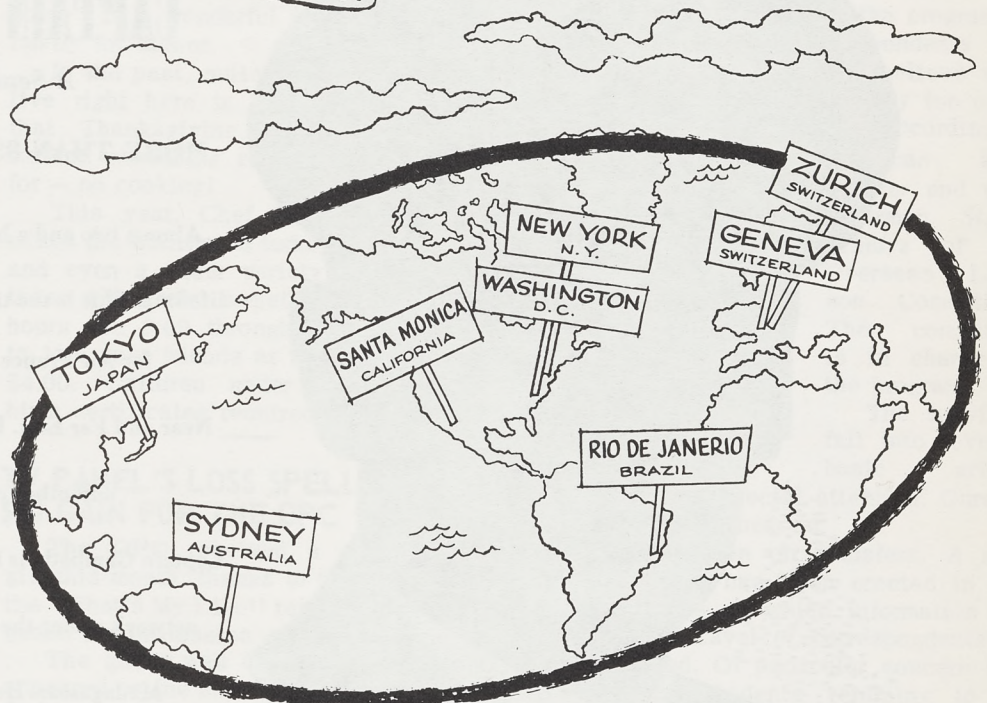
The coming months include plans for: forums on topics of news interest; luncheons - at which Admiral H.G. Rickover, builder of the world's first successful atomic vehicle, Prince Bernhard of the Netherlands, and Mr. and Mrs. Frederic March will be guests; an all-Club evening between Dec. 10 and 15 at which the Wythe Williams Memorial Room of the Club will be dedicated; a new series of Regional Dinners; Book Evenings; and Open Houses.

Along with many surprises, the schedule further includes the traditional Thanksgiving dinner, Children's Christmas party and New Year's party and the CBS Round-UP scheduled for Dec. 27; as well as unusual motion pictures and visits of foreign editors and dignitaries. Watch your *Overseas Press Bulletin*.

Ansel E. Talbert, Chairman



ON YOUR
WORLD BEAT...
CHECK THESE
DOUGLAS
OFFICES
FOR THE LATEST,
MOST ACCURATE
AVIATION
NEWS...



ZURICH, SWITZERLAND

John P. Robertson
Spanweidstr. 3,
Zurich, Switzerland

GENEVA, SWITZERLAND

Donald R. Stiess
58 Rue du Grand Pre
Geneva, Switzerland

SANTA MONICA, CALIFORNIA

A. M. Rochlen
Vice President, Public Relations
3000 Ocean Park Blvd.
Santa Monica, California

TOKYO, JAPAN

Mr. Bert Schwab - Service Repr.
Sendagaya, Shibuyas, Ku
2 Chome 418
Tokyo, Japan

RIO DE JANEIRO, BRAZIL

Bruce Dayton
Av. Erasmo Braga 277
Sala 1108
Rio de Janeiro
Brazil, South America

SYDNEY, AUSTRALIA

F. H. Johnston
34 Jamieson Street
Sydney, Australia

WASHINGTON, D.C.

Douglas Aircraft Co., Inc.
420 Shoreham Bldg.
Washington, D.C.

NEW YORK, NEW YORK

Douglas Aircraft Co., Inc.
230 Park Avenue
New York, N.Y.



First in Aviation

The Men Who Are Air France

No. 5 OF A SERIES

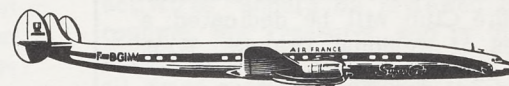
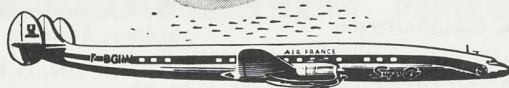


CAPTAIN LUCIEN GAMBADE

A Senior Air France Captain

MORE THAN 858 DAYS AND NIGHTS ALOFT!

Almost two and a half years is a sizable segment of a lifetime. This is the time Captain Gambade has spent aloft for Air France, flying the rugged routes of Africa, the Near and Far East. Decorated repeatedly by France and other countries for his services to aviation, Captain Gambade is in active service on the Air France network under the Regional Representation of Madagascar. He is typical of the type of man who has helped build Air France's 38-year record of dependable service to the people of 73 countries.



AIR FRANCE

THE WORLD'S LARGEST AIRLINE

WITH 177,740 UNDUPLICATED ROUTE MILES TO 236 CITIES IN 73 COUNTRIES

SEE YOUR TRAVEL AGENT, OR AIR FRANCE • NEW YORK • ATLANTA • BOSTON • CHICAGO • CLEVELAND • DALLAS • DETROIT
LOS ANGELES • MIAMI • MILWAUKEE • PHILADELPHIA • PITTSBURGH • ST. LOUIS • SAN FRANCISCO • WASHINGTON, D. C. • MEXICO CITY
MONTREAL • TORONTO • VANCOUVER • HAVANA • PUERTO RICO • FORT DE FRANCE • POINTE A PITRE • PANAMA • CARACAS • BOGOTA